

Heather A. Robinson

- Instructor of higher education, learning technologies, education, and computer technology courses.
- Developer and instructional designer of quality, effective face-to-face and online courses.
- Outstanding leadership, organizational, interpersonal, written and verbal communication skills.
- Business owner assisting small organizations and non-profits develop an online presence.

Specialties

Active researcher and educator with publications and conference presentations in online and blended learning, online collaborative learning, instructional design, learning theory, and professional development. Instructor and mentor to community college, masters and doctoral students

Education

PhD Learning Technologies **2016**
University of North Texas, Denton, TX Graduate School of Learning Technologies

Master of Science Information Science, Program of Study: Information Systems **2011**
University of North Texas, Denton, TX Graduate School of Information Science

Bachelor of Science Management Information Systems and Computer Information Systems **2000**
Park University/Casper College University Partnership, Parkville, MO
Magna Cum Laude

A.A.S. Computer Information Systems and Management Information Systems **1996**
Casper College, Casper, WY
President's Honor Roll; University of Wyoming Honors Scholarship Recipient

Professional Experience

University of North Texas Denton, TX

June 2014 to present

Teaching Fellow position for the 2015-2016 academic year. Course instructor for Data Telecommunications and Web Authoring courses. Online instruction and synchronous course meetings with 25 to 50 students. Teaching assistant and grader (2014-2015) for Master and Doctoral level courses in the Learning Technologies department of the College of Information.

Casper College Casper, WY

2010 to present

Adjunct Faculty member in the school of Business and Industry and Computer Applications and Business Technology. Courses developed and instructed: Computer Information Systems, Operating Systems, Adobe Photoshop, E-Marketing, Web Design Business Fundamentals, and Information Management.

Heather A. Robinson Consulting Casper and Jackson, WY

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2000 to present

Computer consultant, employee trainer, network administration, website design, content and social media management. Introduction to Teaching Online pilot course co-teacher. Freelance e-learning consulting.

Western Governors University Salt Lake City, UT

2012 to September 2015

Adjunct Faculty member in the College of Information Technology. Performance evaluator and subject matter expert for courses on current and emerging technologies, security and policy, and e-business.

Wyoming Heritage Foundation/Wyoming Business Alliance Casper, WY

1998 to 2000 Information Technologist

State of Wyoming, Office of the Public Defender Casper, WY

1996 to 1998 Network Administrator, Northern Field Offices (Casper, Cody, Gillette, Sheridan, WY)

Courses Taught

Introduction to Teaching Online (Professional Development)

CECS 5420 Web Authoring

CECS 6000 Philosophy of Computing in Education (teaching assistant)

LTEC 3530 Data Telecommunications

CMAP 1610 Operating Systems

COSC 1200 Computer Information Systems

IMGT 2400 Information Management

INET 2675 Web Design Business Fundamentals

INET 1885 Adobe Photoshop

INET 1895 E-Marketing

FYT2 Security and Policy

QRT2 E-Business

LYT2 Current and Emerging Technologies

JIT2 IT Risk Management

Community Service and Professional Associations

SITE Member

AECT Member

Reviewer, University of North Texas 2015, 2016 Research Exchange Conference

Co-Chair, University of North Texas 2013 Research Exchange Conference

School library volunteer (K-8) (1999-present)

Phi Kappa Phi Honor Society

Wyoming CARES Professional Review Committee Member

Wyoming Library Association Member

2007 Public Awareness Volunteer of the Year—Wyoming CARES

2005 Services Volunteer of the Year—Wyoming CARES

Religious education teacher (2000-2007)

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Publications, Presentations, Awards

Publications

Phillips, A., Sheffield, A., Moore, M., & Robinson, H. (2016). An online social constructivist course: Toward a framework for usability evaluations. *Quarterly Review of Distance Education*, 17(1).

Robinson, H. A. & Kilgore, W. (In Press). Learning communities: Practice and theory of leveraging social media for learning. In J. Gratch, A. D'Alba & S. Warren (Eds.). *Conversations from a graduate classroom on implementing technology and current issues in instructional technology*. New York City, NY: Springer.

Phillips, A., Sheffield, A., Moore, M., & Robinson, H. (2015). An online social constructivist course: Toward a framework for usability evaluations. *Proceedings of the Association for Educational Communications and Technology International Convention*, Indianapolis, IN.

Sheffield, A., Moore, M., Phillips, A., & Robinson, H. (2015). Usability in a social constructivist course: Considerations for global learners. *Proceedings of Society for Information Technology & Teacher Education International Conference 2015*. Chesapeake, VA: AACE.

Robinson, H., Phillips, A., Moore, M., & Sheffield, A. (2015). Rich Environments for Active Learning (REALs): A model for online instruction. In S. Keengwe & J. Agamba (Eds.), *Models for improving and optimizing online and blended learning in higher education*. Hersey, PA: IGI.

Robinson, H. & Mangrum, L. (2014). Online faculty development training. *Proceedings of the University of North Texas College of Information Research Exchange Conference*, 2014. p. 46-49. Atlanta, GA.

Robinson, H. & Gilliam, C. (2014). The Digital Usage Gap: A Study On The Technology Proficiency Of Community College Students. In M. Searson & M. Ochoa (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2014* (pp. 980-985). Chesapeake, VA: AACE.

Mangrum, L., Phillips, A. & Robinson, H. (2014). Emergent Themes of Faculty Experiences with Online Technology Adoption. In M. Searson & M. Ochoa (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2014* (pp. 380-388). Chesapeake, VA: AACE.

Moore, M., Sheffield, A., Robinson, H. & Phillips, A. (2014). Designing a Course for Teachers: Introduction to Teaching Online. In M. Searson & M. Ochoa (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2014* (pp. 583-588). Chesapeake, VA: AACE.

Mangrum, L. B., Phillips, A. S., & Robinson, H. (2013). Faculty experiences with online technology adoption: A mixed methods study. *Proceedings of the 2013 University of North Texas College of Information Research Exchange Conference*, p. 19-23. San Antonio, TX.

Moore, M., Phillips, A.S., Robinson, H. & Sheffield, A. (2013). Learning to teach online with the rich environment for active learning (REALs) model of instruction. *Proceedings of the 2013 University of North Texas College of Information Research Exchange Conference*, p. 51-55. San Antonio, TX.

Robinson, H. & Gilliam, C. (2013). The digital usage gap: A study on the technology proficiency of community college students. *Proceedings of the University of North Texas College of Information Research Exchange Conference*, 2013. p. 79-84. San Antonio, TX.

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Presentations

Phillips, A., Sheffield, A., Moore, M. & Robinson, H. (2015, November). An online social constructivist course: Toward a framework for usability evaluations. Concurrent presentation at the Association for Educational Communications and Technology International Convention, Indianapolis, IN.

Robinson, H., Moore, M., Phillips, A. & Sheffield, A. (2015, November). Threshold Concepts and Phenomenography in Online Course Design. Round table presentation at the Association for Educational Communications and Technology International Convention, Indianapolis, IN.

Poster presentation at Society for Information Technology & Teacher Education International Conference, 2015. Usability in a Social Constructivist Course: Considerations for Global Learners.

2014 International Society for Technology in Education (ISTE) Presentation: *Designing a course: Introduction to teaching online.*

Sheffield, A., Moore, M., Phillips, A., & Robinson, H (2014). Creative Commons Licensing: Considerations in Academia. Roundtable presentation University of North Texas College of Information Research Exchange Conference, 2014

Online Faculty Development Training. Roundtable presentation University of North Texas College of Information Research Exchange Conference, 2014

Moore, M., Sheffield, A., Robinson, H., & Phillips, A. MoodleMoot Edinburgh 2014. Introduction to Teaching Online: Design and Development.

Robinson, H. The digital usage gap: A study on the technology proficiency of community college students. (2014). Short paper presentation at Society for Information Technology & Teacher Education International Conference, 2014.

Mangrum, L.B., Phillips, A.S., & Robinson, H. (2014). Emergent Themes of Faculty Experiences with Online Technology Adoption. Full paper presentation at Society for Information Technology & Teacher Education International Conference, 2014.

Moore, M., Sheffield, A., Robinson, H. & Phillips, A.S. (2014). Designing a course for teachers: Introduction to teaching online. Poster presentation at Society for Information Technology & Teacher Education International Conference, 2014.

Moore, M., Phillips, A.S., Robinson, H. & Sheffield, A. (2013). Learning to teach online with the rich environment for active learning (REALs) model of instruction. Presented a roundtable session at the University of North Texas College of Information Research Exchange Conference, 2013.

Mangrum, L. B., Phillips, A. S., & Robinson, H. (2013). Faculty experiences with online technology adoption: A mixed methods study. Presented at a roundtable session at the University of North Texas College of Information Research Exchange Conference, 2013.

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Awards

Teaching Fellow, UNT

UNT Toulouse Graduate School Travel Grant Recipient, 2014

Best Paper Award. University of North Texas College of Information Research Exchange Conferences, 2013. Mangrum, L. B., Phillips, A. S., & Robinson, H. (2013). Faculty experiences with online technology adoption: A mixed methods study.

Barbara Scifers Doctoral Incentive Grant Recipient, 2013

Research Areas

Online learning, collaborative learning, learning communities, faculty technology adoption, faculty professional development, integration of Web 2.0 and cloud-based applications, constructivism in online learning, problem-based learning, user-centered design and information architecture.